

West Floral Park NEWSLETTER

WHERE NEIGHBORS TURN INTO FAMILY & FRIENDS

WE CELEBRATE WFPNA "GIVING BACK" TO THE COMMUNITY IN 2011!

Submitted by Donna Layne, Vice President and Membership Chairperson

What a great year 2011 was for WFPNA! Through generous membership donations and profits from our successful events, we were able to give back to the community on a larger scale than ever before and we were able to start planning for future donations and neighborhood projects.

Thanks to you we were able to "give back" to the community in several ways. WFPNA donated \$1000 to the Santiago School's garden project. With this garden project, young people are able to learn about healthy lifestyles through gardening. We gave \$500 to The Wooden Floor (formerly St. Joseph's Ballet), which is located on Main Street, just around the corner from us. Our donation will support a scholarship for a

low-income child to participate in their program. Check out their website at www.thewoodenfloor.org to see what they are all about. We gave \$500 worth of supplies to the Orange County Food Bank. As you might know, demand for food bank supplies has been at an all-time high this past year. Lastly, individual West Floral Park residents supported two families in the Adopt a Family Holiday program in December. Our generous support of these two families was impressive and ensured that both had a wonderful holiday.

WFPNA also targeted neighborhood projects to work on in 2011. Our website is getting a "face lift" with \$750 approved for the job. Watch for the announcement about our revamped website, coming soon! Residents will find it easier to donate, using PayPal, to our membership drive, and to pay for social events. You'll also be able to bookmark events on your calendar. Our website will be friendlier to navigate and to find information. In addition to the website improvement, WFPNA began to explore ways to improve the neighborhood, which included a new light at the entrance to the Baker Street footbridge.

WFPNA will keep this momentum going into 2012. We will continue our neighborhood project planning "giving back" efforts. WFPNA Board will continually ask, "What else can we do to make our neighborhood better, to build connections among our neighbors, and to give back to our local community?"

Certainly we will continue our successful events and projects. Membership donation levels were at a high with 20.5% of our households donating. Open Garden Day in May has grown every year and our 2011 event quite successful showcasing our neighborhood and in raising money. Our social events were better than ever and we have plans of looking at restructuring the social event calendar. Our newest outreach activity, the addition of "House to our monthly neighbor walks, allowed us a glimpse into the history of our homes and our residents. Look for a new direction with this endeavor that will showcase the West Floral Park Story of residents and happenings. Finally, through WFPNA Treasurer Gaylene Galliford's continued hard work and persistence, we are half way there in getting our official nonprofit status as a neighborhood association. It is an exciting time for our neighborhood!

February is membership drive month. While all West Floral

Park residents are automatically members of the Association (dues are voluntary), your generous donations fuel our efforts. I invite each household to become a donating household this year.

2012 MEMBERSHIP DRIVE

WFPNA works to maintain and improve our residents' lives, homes, and property values through various endeavors. Your contribution makes our neighborhood stronger and better able to do more—please join us in making West Floral Park the place to live and play.

There are many options for voluntary membership donations. We hope that everyone is able to submit a voluntary donation to support your location community. The Voluntary Membership Form is enclosed. Complete and send today!

YOUR MEMBERSHIP DONATION COUNTS!

Through your voluntary membership donation, WFPNA is able to do the following:

- Provide a unified voice in the neighborhood and in the greater community of Santa Ana.
- Sponsor and work on improvement projects that continue to augment the ambience, amenities, and value of our neighborhood.
- Inform residents of events and projects in our neighborhood through our website and quarterly newsletter, and alert residents to current neighborhood safety and welfare concerns through our email blasts.
- Offer information about our unique homes and their architecture through our historic preservation committee.
- Spotlight the beauty of our neighborhood through our annual Open Garden Day.

- Welcome new people to our neighborhood through our welcome gifts and invitation to our new neighbor cocktail hours.
- Reach out to the greater community through our "giving back" projects and donations.
- Plan social and outreach events where stronger relationships can be built among neighbors. These events include:
 - Monthly Neighbor Walks
 - Easter Egg Hunt & Event
 - Wine Walk
 - Progressive Dinner Party
 - ➤ July 4th Parade
 - Senior Tea Party
 - Golf Tournament
 - Summer Concert (in conjunction with our neighboring associations)
 - Autumn Fest
 - Holiday Party

Thank you for your thoughtful donation of time and money!

2011 DONATING HOUSEHOLDS

Adam & Johana Baird Allan Price

Allyn Enke

Andy & Katie Sutton

Anne Unetic

Audrey Eilts & William Roney Barbara Schmid & Robert Faria

Bill & Carolyn Hogan Bob & Jill Lee

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- Roy M. Cordova, Center Stage Hair Company
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- Aladdin Flowers

The WFPNA Newsletter reaches more than 650 homes in our neighborhood. The newsletter is available on the WFPNA Website year round for year-after-year viewing. Reach out to WFP neighbors and advertize! Our Annual Buy Ad will appear in our Spring, Summer and Fall newsletters, as well as on the Website with each newsletter. Please contact Kim Wright with any questions at calikim84@gmail.com or 949.680.8712.



Keegan Bell, The Wooden Floor Director of Development, accepts donation from WFPNA.













WFP ELECTED BOARD

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